



A Note from the Founder

Why Transparency had to be built

Transparency began with a feeling I suspect many people share: we are surrounded by more information, more opinions, and more ways to communicate than ever before - yet somehow it has become harder to know what people actually believe.

Every day, we are told what society thinks. Headlines summarize us. Algorithms decide which voices we see. Viral posts can make one opinion feel universal. Political parties speak for their voters. Comment sections make disagreement feel overwhelming. It becomes easy to mistake what is loud, visible, or frequently repeated for what people truly believe.

I don't think most people are the problem. I think people are trying to make sense of an incredibly noisy world. We are forming opinions while being shown different information, different feeds, different headlines, and different versions of one another. Misunderstanding becomes almost inevitable.

What felt missing was something surprisingly simple:

A place that just asks people - honestly, anonymously, and without asking them to perform for an audience - and then lets the answers speak for themselves.

That is why I built Transparency.

Transparency isn't here to tell anyone what to think. It isn't here to decide which side is right, manufacture agreement, or add another voice to the argument. The goal is to create a clearer window into the opinions and perspectives that already exist.

Today, that begins simply: one question at a time. You answer anonymously, predict how others answered, and then see the results and demographic breakdowns. But the larger idea is about understanding one another with less assumption and more evidence.

We're starting small. Transparency is an MVP, the community is new, and the platform will become more useful as more people participate. I want to be open about that because trust has to begin with honesty. We're asking users for transparency, so we should be transparent with them too.

My hope is that, over time, Transparency can become a place people turn to when a question matters and they genuinely want to know: **Where do people really stand?**

If we can replace even a little assumption with understanding, give quieter voices the same weight as louder ones, and help people see one another more clearly, then I believe this is worth building.

If you're here at the beginning, thank you. Every response adds clarity - and every person who participates helps determine what Transparency can become.

John David
Founder, Transparency